



NORTH/EAST ROOFING CONTRACTORS ASSOCIATION'S

94th Annual Convention and Trade Show

March 17 - 19, 2020

Hard Rock Hotel & Casino, Atlantic City, New Jersey

WHO WE ARE:

NERCA is the regional roofing contractor's association covering the northeast part of the country including Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont. We host the largest regional roofing trade show in the country.

TRADE SHOW OBJECTIVE:

To provide an educational exhibit of the equipment and materials used in the roofing and allied industries; to provide a platform for the exhibitor to meet with customers and potential customers on a one-on-one basis; to disseminate information on new products and services; and to provide the opportunity to compare existing products and services.

THE AUDIENCE:

Over 2000 roofing professionals from the northeast are expected to walk through the doors of the Hard Rock Hotel & Casino in Atlantic City, New Jersey. These professionals include roofing contractors, distributors, manufacturers, building owners, architects, engineers, government and specification writers, consultants, designers, building inspectors, and construction users.

THE BENEFITS OF EXHIBITING:

- Showcase your latest products and services at the only roofing trade show in the NORTHEAST
- Meet the decision-makers, buyers, and designers
- Build your company image
- Meet and communicate with industry press
- The best educational source for industry professionals
- Your competition will be at the Hard Rock Hotel and Casino in Atlantic City. Shouldn't You?

COSTS:

Member:

1-2 booths \$1700.00 each
3-6 booths \$1600.00 each
7+ booths \$1475.00 each

Non-Member: \$2100.00 each

EXHIBIT SCHEDULE: (subject to change)

<i>Set Up Days:</i>	Tuesday, March 17 Wednesday, March 18	12:00 PM – 5:00 PM 8:00 AM – 12:00 PM
<i>Show Hours:</i>	Wednesday, March 18 Thursday, March 19	1:00 - 6:00 PM 11:00 - 3:00 PM
<i>Move Out:</i>	Thursday, March 19 FRiday, March 20	3:00 - 8:00 PM 8:00 AM – 11:00 AM

For additional information please contact Kayla Aceto at kaceto@nerca.org or by telephone at 781/849-0555