



**NORTH/EAST ROOFING CONTRACTORS ASSOCIATION'S**  
**96<sup>th</sup> Annual Convention and Trade Show**  
March 12 - 14, 2024  
Encore Boston Harbor, Everett, Massachusetts

**WHO WE ARE:**

NERCA is a regional roofing contractors association covering the northeast part of the country including Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont. We host one of the largest regional roofing trade shows in the country.

**TRADE SHOW OBJECTIVE:**

To provide an educational exhibit of the equipment and materials used in the roofing and allied industries; to provide a platform for the exhibitor to meet with customers and potential customers on a one-on-one basis; to disseminate information on new products and services; and to provide the opportunity to compare existing products and services.

**THE AUDIENCE:**

Over 2000 roofing professionals from the northeast are expected to walk through the doors of the Encore Boston Harbor in Everett, Massachusetts. These professionals include roofing contractors, distributors, manufacturers, building owners, architects, engineers, government and specification writers, consultants, designers, building inspectors, and construction users.

**THE BENEFITS OF EXHIBITING:**

- Showcase your latest products and services at the only roofing trade show in the NORTHEAST.
- Meet the decision-makers, buyers, and designers.
- Build your company image.
- Meet and communicate with industry press.
- The best educational source for industry professionals.
- Your competition will be at Encore Boston Harbor in Massachusetts. Shouldn't You?

**COSTS:**

***Member:***

1-2 booths           \$1900.00 each  
3-6 booths           \$1800.00 each  
7+ booths            \$1575.00 each

***Non-Member:***    \$2500.00 each

**EXHIBIT SCHEDULE:** (subject to change)

<i>Set Up Days:</i>	Tuesday, March 12 Wednesday, March 13	12:00 PM – 5:00 PM 8:00 AM – 12:00 PM
<i>Show Hours:</i>	Wednesday, March 13 Thursday, March 14	1:00 - 6:00 PM 11:00 - 2:00 PM
<i>Move Out:</i>	Thursday, March 14	2:00 – 11:59 PM

For additional information please contact Dan Licitra at [dlicitra@nerca.org](mailto:dlicitra@nerca.org) or by telephone at 203/530-9198