

**2026 Convention  
& Trade Show**



North/East Roofing Contractors Association  
98<sup>th</sup> Annual Convention and Trade Show

**February 10-11, 2026**  
Mohegan Sun, Uncasville, Connecticut

**Register online at [www.nerca.org](http://www.nerca.org)**

## NERCA's Annual Business Meeting and Brunch

### Sponsors:



**Wednesday - February 11, 2026**

**10:00 a.m. - 11:30 a.m.**

**Ticketed Event - \$60.00**

Lonnie Bedwell, a blind extreme-sports athlete, Navy veteran, and National Geographic 2015 Adventurer of the Year.

He is a living testament to resilience and the relentless pursuit of possibility. After losing his sight in a 1997 hunting accident, Bedwell went on to raise three daughters and become one of the world's most accomplished blind adventurers — achieving the first blind descents of the Grand Canyon's Colorado River, Africa's Zambezi River, and West Virginia's Gauley River. He has since taken on the Explorer's Grand Slam, summiting Mount Everest, Denali, Kilimanjaro, Aconcagua, and Mount Vinson, as well as reaching the South Pole.

When not kayaking, climbing, or skiing, Bedwell works in construction in his hometown of Dugger, Indiana.

A passionate advocate for children and veterans with disabilities, he shares his story through speaking engagements, television appearances, and his award-winning book 226, inspiring others to live boldly and embrace life without limits.



**Guest Speaker:**  
**Lonnie Bedwell**  
*Blind Athlete*

## Business Meeting and Brunch continued

*Presentation of the Clarence J. Carr Roofing Industry Annual Award to NERCA's 2025 Outstanding Member*

*Election of Board of Directors*

*Greetings and Updates from NRCA*

## Welcome Reception

**Tuesday - February 10, 2026**

**5:30 p.m. - 7:30 p.m.**

**Convention Registration Area**

Join us to kick off the start of the Convention. Enjoy complimentary beverages and some appetizers as you chat and reconnect with your colleagues and friends. Visit the Silent Auction and start your bidding early.

## Happy Hour Reception

**Wednesday - February 11, 2026**

**3:00 p.m. - 5:00 p.m.**

**Exhibit Hall Floor**

Join us on the show floor for some complimentary beer, wine, soft drinks & a light snack as you visit with the exhibitors.

## Latinos in Roofing Reception

**Wednesday - February 11, 2026**

**5:30 p.m. - 6:30 p.m.**

Join us for complimentary beer, wine & soft drinks. Enjoy some light appetizers and chat with fellow roofing colleagues and friends.

## Exhibit Hall Open

**Wednesday - February 11, 2026**

**11:30 a.m. - 5:30 p.m.**

## Accommodations

**Mohegan Sun will be this year's headquarters hotel.**

To take advantage of the special convention rates, your reservations must be made directly to Mohegan Sun by 1/19/26. To reserve your room online, log onto

**<https://book.passkey.com/go/NERCA26>**

You may also reserve your room by calling **888/226-7711**. Please reference NERCA 2026 Annual Convention and Trade Show.

**MOHEGAN SUN**  
**Special Convention Rates,**  
**until 1/19/26**

**Monday, February 9 - Thursday, February 12**

**King or Double**  
**\$209.00 per night**

**Register online at [www.nerca.org](http://www.nerca.org)**

## FREE EDUCATIONAL SEMINARS

### Liability in Roofing Before & After the Warranty Period

#### Battle of the Forms

#### Be Sure You are Not Bound to Someone Else's Terms & Conditions

#### Important Provisions in Licensed Applicator Agreements

**Speaker: C. Leanne Prybylski Esq.** – Hendrick, Phillips, Salzman & Siegel, PC

**Tuesday – February 10, 2026, 11:00 a.m. – 1:00 p.m.**

Why and for how long am I liable? Liability in Roofing before and after the Warranty Period discusses the types of liability in roofing and how long contractors/manufacturers/engineers/designers may be liable.

Addresses (i) the types of claims that may be brought against, (ii) statutes of limitation and repose, (ii) how a contractor could inadvertently extend the time a claimant has to bring a claim against the contractor, (iii) how and why an individual could be found personally liable, and (iv) how a party may limit its liability.

What do you mean my terms and conditions do not apply? Battle of the Forms – Be Sure You Are Not Bound to Someone Else's Terms and Conditions

Discusses agreements with manufacturers and suppliers, how a roofing contractor could inadvertently be bound to someone else's terms and conditions, how to determine which terms and conditions apply, and why roofing contractors should consider having their own purchase order forms with terms and conditions.

Important Provisions in Licensed Applicator Agreements  
Addresses important provisions typically found in applicator agreements, liability of the manufacturer, and things a roofing contractor can do to protect itself.

*(This educational offering is recognized by MA & RI as satisfying educational credits towards renewal of Construction Supervisors License (CSL) requirement.)*

### AI in the Trades: PM and PE Guide to Working Smarter – Workshop Overview

**Speaker: Carl Britton Jr.** – Iron Thread Consulting

**Tuesday – February 10, 2026, 12:00 p.m. – 2:00 p.m.**

This workshop provides practical demonstrations of how AI can be used to streamline construction operations and improve decision-making. Participants will see AI analyze a construction contract live—identifying conflicts, liability exposures, and other high-risk language in real time.

#### Live Demonstrations Will Include:

- Generating contract reviews in seconds
- Analyzing project schedules to flag critical path risks
- Cross-referencing specifications against drawings to identify potential change orders
- Solving complex construction challenges typically handled by senior experts

Interactive segments will include a **team-based prompt challenge**, a **“Stump the AI” problem-solving session**, and a **live development of an AI agent during the workshop**.

Participants will also receive access to the presenter's Custom GPT, an AI assistant trained on construction terminology, industry processes, and key risk areas.

### NRCA update on Current Roofing Industry Technical Issues

**Speaker: Mark S. Graham** – Vice President, Technical Services, National Roofing Contractors Association

**Tuesday – February 10, 2026, 1:00 p.m. – 3:00 p.m.**

In this presentation, Mark S. Graham, Vice President, Technical Services, National Roofing Contractors Association will present on the current technical issues of interest to roofing contractors including:

- Roofing-related change in adopting the 2024 I-codes
- Update on roofing-related guidelines from FM
- Insurance industry impacts on the roofing industry
- Recent Problem Reports

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### Fleet Safety - Driving Toward Success

**Speaker: Peter Shackford, SMP, CHST** – Vice President of Safety & Risk Control Services, Hettrick, Cyr & Associates Inc.

**Tuesday – February 10, 2026, 2:00 p.m. – 4:00 p.m.**

As your company grows, your fleet operations often grow with it — and so do the risks and responsibilities that come with managing vehicles and drivers. Whether your business operates light-duty service vehicles or larger trucks exceeding 10,001 pounds GVWR, maintaining a strong fleet safety program is essential to protecting your employees, your assets, and your bottom line.

This Fleet Safety Seminar, presented by Hettrick, Cyr & Associates (HC&A), helps companies of all sizes understand the evolving requirements and best practices for managing safe and compliant vehicle operations. We'll discuss how DOT regulations may apply to certain vehicles and drivers, as well as the core safety standards every employer should follow — including driver qualification, vehicle inspection and maintenance, distracted-driving prevention, accident response, and strategies to reduce collision frequency and rising auto insurance costs.

With over 30 years of transportation safety expertise, HC&A provides practical, real-world guidance to help organizations strengthen compliance, improve driver performance, and build a culture of safety that delivers measurable results on and off the road.

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**FREE EDUCATIONAL SEMINARS  
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## Run It Like a Brand: The New Rules of Roofing Business Success

**Speaker: Greta Bajrami** – CEO and Founder of Golden Group Roofing

**Tuesday - February 10, 2026, 3:00 p.m. – 5:00 p.m.**

In an era of online reviews, digital visibility, and rising customer expectations, roofing success depends on more than nails and shingles. Learn how to operate like a true brand — with strong systems, a customer-first mindset, and learn operational strategy.

This workshop breaks down how to simplify your operations, amplify your reputation, and grow sustainability in a competitive marketplace.

## My Employees are Legal! Beware of the ICE Raid and Form I-9 Audit

**Speaker: Philip J. Siegel** - Hendrick, Phillips, Salzman & Siegel, PC

**Tuesday - February 10, 2026, 4:00 p.m. – 6:00 p.m.**

During this seminar, we will discuss what rights you have as an employer if an ICE officer seeks access to your workplace.

We will also discuss what rights your employees have when questioned by an ICE officer.

Lastly, we will discuss what happens when ICE audits your Form I-9s. Learn how to best prepare for an ICE raid and Form I-9 audit with discussion points to include:

- Judicial warrants vs. administrative warrants and employers' rights in response to both
- Employee rights when approached by ICE
- Proper completion of Form I-9 and how to correct the most common errors

## Technical Issues in the Roofing Industry Panel

### Panelists:

**Mark Graham** – Vice President, Technical Services, National Roofing Contractors Association

**C. Leanne Prybylski Esq.** – Hendrick, Phillips, Salzman and Siegel P.C.

**John Peck** – CEO, PB Roofing Company, NERCA President

**Wednesday - February 11, 2026, 8:00 a.m. – 10:00 a.m.**

There's no easier way to keep abreast of technical developments and updates in the roofing industry! Tradition dictates that NERCA offers employers the opportunity to discuss and deliberate on the technical issues found within the roofing industry. NERCA is proud to have panelists, Mark S. Graham, NERCA's Vice President of Technical Services, who will provide information about current technical issues in the roofing industry and provide answers to your questions. C. Leanne Prybylski Esq., who has the pulse of legal issues facing the roofing industry, will cover the spectrum of issues that protect roofing contractors in today's litigious world. John Peck, CEO, of PB Roofing and President of NERCA will give the contractors view on the issues.

We encourage contractors, manufacturers, and roofing partners to debate the issues that are affecting the roofing industry with our experts.

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## Live Safety Demonstration in Exhibit Hall Wednesday During Show Hours

Falling objects are one of the leading causes of workplace injuries and fatalities, often striking workers below with little or no warning. Tools, materials, and equipment dropped from heights can cause severe or fatal injuries — even from just a few feet. Being “Struck By” objects is one of OSHA’s “Fatal Four” hazards. According to the Bureau of Labor and Statistics, struck by incidents in the workplace kill approximately 700 and injure over 30,000 workers annually. These numbers are solely from falling & flying objects and do not include workers struck by vehicles and heavy equipment.

The “Stop the Drop” demonstration, presented by Hettrick, Cyr & Associates (HC&A) & Sales Solutions Inc. gives participants a hands-on look at how and why these incidents occur and what can be done to prevent them. Through live demonstrations, real-world examples, and interactive discussion, attendees will learn:

- How common objects become deadly when dropped from height
- Proper use of tool tethering, barricades, and exclusion zones
- The physics of falling objects and the forces involved
- Best practices for securing materials and maintaining drop prevention programs

This engaging session is designed for both employers and workers, helping teams build awareness, strengthen hazard prevention strategies, and reinforce a culture of safety that keeps everyone below the work zone protected.

As a roofing industry leader in providing safety solutions for over 30 years, HC&A provides practical, real-world guidance to help strengthen compliance, reduce workplace accidents and build a culture of safety that delivers measurable results. SSI has been the leading manufacturer rep group on the eastern board specializing in industrial and construction safety in the areas of safety at heights, PPE, and traffic control/work zone safety for over 23 years.

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